



A proud heritage, an extraordinary future - Now is the time, this is the place.
YOU MAKE THE DIFFERENCE!

OUR VISION

Central New Yorkers aligned
for extraordinary futures.

OUR MISSION

To empower a breakthrough that transforms
the future of Central New York.

WE ARE COMMITTED TO DOING THIS BY:

- Generating conversations of pride, hope and possibility, transforming all facets of life in Central New York.
- Hosting a Breakthrough Leadership Workshop in October, 2005 that brings together leaders representing a cross-section of the community.
- Partnering with the Breakthrough Leadership Workshop participants to continue the breakthrough process in a "Bridge to the Future."

WHEN WE EXPERIENCE A BREAKTHROUGH:

- All projects are more successful.
- Our community conversation empowers our future.
- Who we're being as a community shifts, and a new level of effectiveness results.
- The community resources and leaders are aligned to resolve critical issues.
- New and creative thinking and action arise.
- It is inspiring and energizing to live here.

THREE THINGS TO KNOW ABOUT CREATING THE FUTURE OF CENTRAL NEW YORK:

- **Our current community conversations are holding us back.**
As a community, our conversations are a mix of opinions, conflict, confusion, controversy, argument, and various levels of resignation which keep us from realizing what's possible.
- **An extraordinary future is possible.**
We have the resources, workforce, the projects and leadership in the public and private arenas with the courage and the vision to lead the way to a future that fulfills our vision.
- **You make the difference.**
The key missing ingredient is the community-wide conversation for an extraordinary future in Central New York. You have the power to create this conversation as an idea whose time has come. Your stand for this conversation becomes real when you enroll in Breakthrough Central New York.

www.breakthroughcny.com

Breakthrough CNY • 1432 Genesee St. • Utica, NY 13502 • 315-724-0583